

The logo features a large, stylized purple letter 'B' on the left. To its right, the words 'SIOUX CENTER' are written in a simple, uppercase, sans-serif font. Below 'SIOUX CENTER', the word 'Bridal' is written in a large, elegant, cursive script. Underneath 'Bridal', the word 'SHOWCASE' is written in a bold, uppercase, sans-serif font.

November 1, 2016

Dear Potential Exhibitor:

The Sioux Center Chamber of Commerce and the Terrace View Event Center are excited to once again sponsor the 20<sup>th</sup> Annual Bridal Showcase! This year's event will be held on **Saturday, January 6, 2018 from 10-2 p.m.** at the Terrace View Event Center.

Once again, we will have a style show that will showcase bridal gowns, tuxedos, mother-of-the-bride gowns, and a few flower girl & ring bearer options.

The brides also appreciate having a wide variety of vendors present and we would love to have you be a part of this successful event. So that proper advertising can be done for this event, we request that you give us a prompt response. **Registration deadline is Friday, December 8.** Please follow the link below to register. Registration must be completed and full payment must be sent to the Chamber to reserve your space at the 2018 Bridal Showcase.

All booths must be monitored during the entire show. Since the brides are our guests, we ask that out of consideration to them you **do not "pack up" early.** Any exhibitor packing up before 2:00 pm may forfeit their ability to have a booth at the next Bridal Showcase.

There is also a great opportunity for you to participate in our Bridal Booklet, Goodie Bag, and/or Door Prize Giveaway. The online registration includes those key dates and information, *be sure to click on the little blue "i" for more information.* These are great opportunities to make contact with many potential customers!

If you have any questions, please don't hesitate to email [heatherr@siouxcenterchamber.com](mailto:heatherr@siouxcenterchamber.com) or call our office at 712-722-3457.

Sincerely,

The Sioux Center Bridal Showcase Committee

Barb Den Herder-Chamber of Commerce  
Amber Vander Vliet – Chamber of Commerce  
Kari Vander Plaats-Petals and Perks  
Kelly Franklin-Celebrations by Rent-All  
Jaclyn Phillips -Maurices

Heather Rozeboom-Chamber of Commerce  
Ashley Van Roekel-Terrace View Event Center  
Kendra Gort-Pat's Jewelry Centre  
Leah Albers-Ground Effects  
Kristi Huss-Travel Savvi

