

May Chamber Meeting MAY 10, 2023



Leadership Sioux Center Graduation

11:45am-1pm

Terrace View Event Center

Cost: \$15

Meal Catered by Heck's Barbeque

JOIN US AS WE RECOGNIZE THE GRADUATES OF LEADERSHIP SIOUX CENTER!



**leadership
sioux center**

Live. Grow. Better. Together.

APRIL SESSION

Last month's session of LSC focused on Diversity and we learned the importance of hearing and understanding other's stories and experiences. We toured Sioux Center Health, Sioux Center Intermediate School and Promise Community Health Center and saw firsthand how each of these organizations do an incredible job in serving their diverse group of students and patients. Thank you to American State Bank for hosting our group this month and sponsoring the food including a delicious meal from Vero's Mexican Bites!



IMPORTANT

ANNUAL CHAMBER INVESTMENT

Members with a renewal date of **July 1** will soon be receiving a letter and invoice with their annual Chamber investment. We also included an explanation of our tiers and each of their benefits. We kept each business at their same tier, but if you would like to change your level of investment, please contact our office and we would be happy to assist you!

Upcoming Events



**SUMMER
CELEBRATION**
SIOUX CENTER, IA • JUNE 1-3

Follow Sioux Center Summer Celebration on Facebook and Instagram for schedule and updates!



Sign up to Volunteer!

46TH ANNUAL

**CHAMBER BUSINESS
APPRECIATION**
Golf Tournament



The Ridge Golf Course

REGISTER HERE!

Spirit of Community

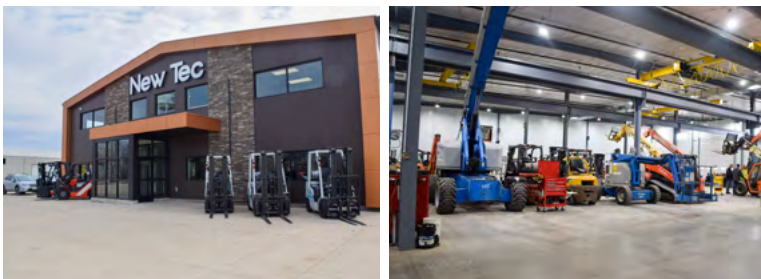
At the annual Spirit of Community event, we took time to award those who have gone above and beyond in our community. It is a great opportunity for us to recognize individuals, businesses and organizations that make Sioux Center a special place to live, work and grow. Thank you to all who attended! It was a great evening of food, fun and laughs.



NT New Tec RIBBON CUTTING



Congratulations to New Tec on their recent ribbon cutting! We had a great time celebrating with them on the opening of their beautiful new building and are honored to have them be an integral part of our community!



Ribbon Cutting May 9, 2023 | 10:30 am

Join us for coffee, refreshments, and tours as we celebrate moving to our new building!



675 N Main Ave. | Sioux Center | 712.722.4848

PUBLIC WELCOME HIGHWAY 75 COORDINATION MEETING



WEDNESDAY, MAY 10
10 AM
SIoux CENTER LIBRARY
PROJECT UPDATE
WITH CONTRACTOR,
ENGINEERS & CITY STAFF

SIGN UP FOR CONSTRUCTION ALERTS: WWW.SIOUXCENTER.ORG/ALERTS

Highway 75 Coordination Meeting

Wednesday, May 10

10 a.m.

Sioux Center Public Library

The public are invited to a Highway 75 Construction Coordination meeting, which will involve a current project update on Phase 1 and an opportunity for people to ask questions. Contractor representatives, DGR Engineering, and the City staff will be available. Throughout the project, the public is invited to monthly construction coordination meetings the second Wednesday of each month at 10 a.m. at the library.

Immediate Highway 75 construction questions can be directed to DGR Engineering's Craig Lauritzen, at (605) 212-6051 or the Sioux Center City Office by calling (712) 722-0761 or emailing info@siouxcenter.org.

People can sign up for construction alerts by text or email at www.siouxcenter.org/alerts

SET YOUR SOFTENER

25

GRAINS OF
HARDNESS

**Sioux Center**
Municipal Utilities

RE-SET YOUR WATER SOFTENER & SAVE!

Sioux Center water users can dial back their water softeners, thanks to the addition of water from the Lewis & Clark Regional Water System.

Sioux Center water is now at 23 grains of hardness. Prior to adding Lewis & Clark water, our water's hardness was around 43 grains.

The Sioux Center Water Department recommends customers adjust their softeners down to 25 grains of hardness.

Turning down water softeners can help users save on salt, water used by the softener's cycle, and wear and tear on the softener.

To adjust a softener, people can consult with their softener supplier, a local plumber or review their softener's manual and online information.

Decreasing salt usage in softeners also will decrease the amount of chlorides in our community's wastewater, which will help respond to new DNR requirements.

Interstates Hosts Area Industrial Technology Summit



Last month, Interstates hosted an Industrial Technology Summit in Sioux

Center, a professional development event for northwest Iowa teachers who educate in the fields of Applied Science, Technology, Engineering, and Manufacturing (Industrial Technology). This event is put on by the Northwest Area Education Agency (AEA) with the help of individuals from Northwest Iowa Community College in Sheldon, IA, and Western Iowa Technical Community College in Sioux City, IA. Working alongside several others, Interstates' Recruiting Manager, Kent Heronimus, organized the event. A handful of other Interstates team members helped by facilitating presentations, tours, and breakout sessions that gave the teachers hands-on learning experiences, shedding light on current practices, industry standards, and new innovations.

"The information shared really helped teachers to understand the current workforce needs and how to support that from their programs," Chris Dicus, Career & Technical Education (CTE) Consultant for Northwest AEA shares. Chris hosts CTE Summits across northwest Iowa throughout the year in multiple CTE program areas.

Other local and regional members of the industry attended to share their input and help answer questions during a roundtable lunch discussion. This portion of the event serves as a Regional Advisory Meeting. Not only do instructors benefit from the insight and guidance provided during this portion of the meeting, but it also helps ensure their CTE programs receive state funding. "These opportunities for educators to partner with the industry allow open communication to continue preparing students and the future workforce in the best ways," adds Allie Unrau, Learning Intermediary Network Coordinator from Northwest Iowa Community College.

Grant Engel, Industrial Technology Instructor at Central Lyon Community School District, was appreciative of the partnership opportunity the summit gave them. "I am so thankful Interstates put it together because not only did I come home with new materials to implement, but I got connected with business leaders who are willing to assist and cultivate my goals for the program. The cool part about this whole thing is that everybody has the same goal (get more kids into skilled trades), but what sets Interstates apart is that they are willing to go the extra mile to help the

instructors, help the students, and hopefully grow, not only their business but the skilled trades pursuit for the younger generations."

Interstates' Technical Instructor, Travis Andersen, explains how the event was mutually beneficial. "I think the Industrial Tech Summit helped open the eyes of the teachers on what industrial electrical looks like, and helped Interstates see where we, as a local business, can partner with schools and help to grow the skills for possible future employees." Kent Heronimus agreed. "It was a great opportunity for industry and education to collaborate on key challenges that face each area. We built relationships with local educators that will help us address some of the workforce shortages that affect our industry."

Twelve northwest Iowa school districts attended:

- Boyden-Hull
- Central Lyon
- Hartley-Melvin-Sanborn
- Kingsley-Pierson
- LeMars
- MMCRU (Marcus-Meriden-Cleghorn-Remsen Union)
- MOC-Floyd Valley
- Rock Valley
- Sheldon
- Sioux City
- South O'Brien
- Woodbury Central

Additional area business partners:

- CoilCraft
- Sioux Automation Center, Inc.
- Siouxland Machine
- Valley Machining
- Demco
- Hull Cooperative

Additional Summit resources:

- Cale Hutchings, CTE Program Consultant - Applied Sciences, Technology, Engineering & Manufacturing, Iowa Department of Education
- Tina Benton, Intermediary & Work-Based Learning Coordinator, WITCC
- Jason Anderson, Director of Economic Development & Workforce Training, NCC
- Philip Louters, Instructor - Electrical, NCC



Pella receives "Perfect Record Award"

Pella received the "Perfect Record Award" from the National Safety Council for achieving more than 1 full year without any safety incidents which resulted in a Day Away from Work. They're very proud of their team's focus on working safely and providing many safety suggestions.

CONGRATULATIONS!



MAY IS MENTAL HEALTH AWARENESS MONTH



MAY IS NATIONAL MENTAL HEALTH AWARENESS MONTH ALSO KNOWN AS BRAIN HEALTH MONTH.

Healthy Sioux County, a coalition of community health organizations and community resource providers, are encouraging schools, libraries, businesses and community members to get out during the month of May to "CHALK THE WALK."

CLICK HERE FOR MORE INFORMATION

BE HERE TOMORROW WITH KEVIN HINES

A POWERFUL PRESENTATION BY A GOLDEN GATE BRIDGE SUICIDE SURVIOR

seasons presents...



www.kevinhinesstory.com

KEVIN HINES' STORY IS A TESTAMENT TO THE STRENGTH OF THE HUMAN SPIRIT AND A REMINDER FOR US TO LOVE THE LIFE WE HAVE. TWO YEARS AFTER HE WAS DIAGNOSED WITH BIPOLAR DISORDER AT AGE 19, HE ATTEMPTED TO TAKE HIS OWN LIFE BY JUMPING FROM THE GOLDEN GATE BRIDGE. HE IS NOW ONE OF ONLY 36 PEOPLE WHO'VE SURVIVED THAT 220-FOOT JUMP.

May 12, 2023

6:30 PM - 8:00 PM

FREE for the General Public & Members of the Community

Registration Recommended



<https://bit.ly/409kUjp>

Kings Pointe Resort | 1520 East Lakeshore Drive | Storm Lake, IA 50588

MAY 2023 Announcements

The Sioux Center Library is gearing up for our summer reading program! The theme for our summer reading program is “**Feed Your Mind: Read.**” We will be having food trucks at the library on **June 5** to kick-off our program! You can also stop in on this day to pick up your reading logs.

Registration for the summer programs will open on May 15. You can find more information and register on our website at www.siuoxcenterlibrary.org

The library will be hosting **AUTHOR SARA BROERS** on Monday, May 1 from 3-4:00pm. Sara is a life-long Iowan and is passionate about her home state. She will be discussing her book, 100 Things to Do in Iowa Before You Die. She will also be featured on the KSOU radio program (93.9FM), Daily Grind, that morning at 8:45AM. Registration is not required to attend this event, simply take your road trip buddies and Iowa travel questions and come on over to the library!

CHESS CLUB will meet for their final spring meeting night on Monday, May 8, from 6:30-8:00pm. Beginners and advanced players welcome!

SIOUX STITCHERS will meet for their May meeting on Tuesday, May 16, at 1:30pm. Visitors are welcome. Each month there's a different presenter and new skill taught.

Kids in TK-3rd grade are invited to come to the library for a Kids' Games & Activities night on Tuesday, May 9 from 6:30-7:30pm. There's a variety of activities for free play as well as featured games for the evening. Register your kids now by [clicking here](#).

The SIOUX CENTER LIBRARY WILL BE CLOSED
on Monday, May 31 for Memorial Day.

FUEL YOUR FAMILY

TUESDAY, JUNE 20
AT SIOUX CENTER PUBLIC LIBRARY

Kids are home from school and a new routine has taken over. Fuel your family with nutritious make ahead or fast prep meals made from home with the family budget in mind.

Join Promise Community Health nurse health coaches and social worker for an evening of food inspiration and taste testing. Activities for young children will be available.

CLICK HERE TO LEARN MORE



Sioux Center
Public Library



PROMISE
COMMUNITY
HEALTH CENTER

May is
MENTAL
Health
AWARENESS MONTH



**BREAK THE
STIGMA**

partnering to bring awareness



CENTER FRESH
GROUP



PROMISE
COMMUNITY
HEALTH CENTER
an iowahealth partner

Promise is excited to announce a partnership with local business **Center Fresh Group** to emphasize the importance of mental health. We would like to cover our community in green this month. Stop by the Center Fresh Group corporate office or Promise Community Health Center, after May 1st to grab a green ribbon for your business, church, organization, schools etc. We are asking for our communities to display a green ribbon with us to Break the Stigma!

Sioux Center, Iowa – The Board of Directors of American State Bank is pleased to announce the promotion of Brandon Woudstra to CEO, and Eric Vande Hoef to President, effective May 16, 2023. Both Brandon and Eric have been valued members of our team for many years, and we look forward to their contributions in their new roles.



Brandon Woudstra, who currently serves as the Market President in Orange City, has been with ASB for 8 years. He has played a key role in the growth and success of the bank, both in his leadership roles, and as a member of the Board of Directors. As CEO, Brandon will focus on developing and implementing strategies to grow and expand our services, while maintaining our commitment to being a locally owned and operated community bank.

Eric Vande Hoef, who currently serves as the Vice President of Retail and Commercial Lending, has been with ASB for 14 years, and has extensive experience in the banking industry. As President, Eric will be responsible for the day-to-day operations of the bank, ensuring that we continue to provide our customers with exceptional service and support.



Stan Speer currently serves as both CEO and President of ASB, as well as President of AmBank Company, the holding company of American State Bank, Perspective Insurance, and American Bank. After the May 16th transition of the bank CEO and President roles, Stan will continue to serve as President of AmBank company. “Stan has been an incredible asset to American State Bank for nearly 35 years. His commitment to our customers, employees and community is unrivaled, and I value his dedication as a colleague, and as a friend.” said Dale Den Herder, CEO and Principal Owner of AmBank Company.

“We are happy to have Eric and Brandon take on these important leadership roles at American State Bank,” said Stan Speer. “I am confident in their commitment to our customers and local communities, as well as their desire to deliver excellent customer service.”

American State Bank is committed to remaining a locally owned and operated community bank. We have been dedicated to the communities we serve for 50 years, and believe that our new leadership structure, experienced staff, and decades of history, will ensure this tradition of excellence continues well into the future.





WATER WARNING LIFTED FOR SIOUX CENTER

Water conservation requirements for Sioux Center have been lifted thanks to the new supply of water from the Lewis & Clark Regional Water System.

For almost a year, the Water Warning prohibited water use outside of set times and purposes to decrease demand on the local water system during the drought. These requirements are now lifted.

"Our compliments to our community for their response to the Water Warning. Their conservation really helped cut the peaks of our water use." – Utilities Manager Murray Hulstein



MAY IS MENTAL HEALTH AWARENESS MONTH

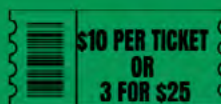


Our behavioral health professionals work with individuals and families to meet their life-long goals and achieve emotional well-being. We offer medically-managed treatment plans for all ages: children, adolescents, and adults.

(712) 722-8222

MID-SIOUX OPPORTUNITY, INC. FUNDRAISER

5.19.2023



618 14th St. NE,
Sioux Center, IA 51250
Contact our office to purchase your tickets: 712.722.3611

RAFFLE, BACKYARD BBQ & 712 NUTRITION

Purchase your raffle tickets **NOW!**

- Pit Boss Pellet Grill & a bag of pellets donated by Sioux Center Bomgaars
 - Meat bundle (40 lbs of hamburger, 20 lbs of roasts, 5 lbs of steak) donated by Kraig Hulstein
 - Grilling utensils, seasonings, and a BBQ prep tub donated by Hawarden Bomgaars
 - Sling bag chair donated by M&H True Value Hardware in Rock Valley
- Value of package: \$900

Backyard BBQ food truck and 712 Nutrition will be set up in our parking lot Friday, May 19, 2023 from 11AM-1:30 PM serving their fabulous sandwiches and teas. A portion of the proceeds will be donated back to the Mid-Sioux Food Pantry.