



January 3, 2025

The Sioux Center Chamber Ag Committee is looking forward to hosting our annual Ag events to celebrate and recognize our amazing Ag Community. In addition to our annual FREE Community Cook-Out, we are excited to announce a big change for 2025!

For years, the Ag Luncheon has been a hallmark of our efforts to celebrate and promote the vibrant agricultural community of Sioux County. Your generous support has played a vital role in making that event successful in highlighting the importance of agriculture to our local economy and way of life.

This year, we are excited to announce a new direction: the launch of "**Sioux Grown: Nurtured Locally, Enjoyed Globally**," an innovative video marketing campaign designed to tell compelling stories of Sioux County agriculture. This campaign will replace the Ag Luncheon, and we are reaching out to invite you to continue your sponsorship at the same level to support this exciting new initiative.

Why the Transition? The Ag Luncheon has been a valuable platform for conversation, but the world of communication is evolving. To reach a broader audience and create a lasting impact, we are shifting our focus to storytelling through high-quality video content. "**Sioux Grown**" will highlight:

- **The Faces of Agriculture** – Featuring local farmers, producers, and families who dedicate their lives to feeding our community and the world.
- **The Diversity of Our Fields** – Showcasing the wide array of agricultural industries in Sioux County, including beef, pork, poultry, dairy, corn, and soybeans.
- **The Economic Impact** – Demonstrating how agriculture sustains our local economy and contributes to global markets.

Same Support, Greater Reach While the format is changing, the purpose remains the same: to celebrate and support agriculture. Your sponsorship will now have a greater reach and a longer-lasting impact. These videos will live beyond a single day, creating ongoing visibility and engagement for Sioux County agriculture and for your organization as a valued sponsor.

Sponsorship Benefits:

- Recognition in all video materials and at the Community Cook-Out as a key sponsor.
- Prominent placement in campaign credits and promotional materials.
- Opportunities for co-branding and inclusion in campaign distribution channels.

Thank you for considering partnering with us on these events that help to strongly promote our vibrant ag community and for your steadfast commitment to Sioux County agriculture. Together, we can tell stories that inspire and connect, nurturing pride in our community and showcasing our impact to the world.

Simply return the form on the back of this page or email me with your desired level of sponsorship. Please feel free to contact me any questions you may have at barbdh@siouxcenterchamber.com or 712-722-3457.

Sincerely,

Barbara Den Herder

The Chamber Ag Committee



Please select one:

_____ **\$2000 DIAMOND Sponsor** of the 2025 "Sioux Grown" marketing campaign and Summer Celebration Cook-Out.
Your business will be listed as a DIAMOND sponsor in all marketing pieces.

_____ **\$1500 PLATINUM Sponsor** of the 2025 "Sioux Grown" marketing campaign and Summer Celebration Cook-Out.
Your business will be listed as a PLATINUM sponsor in all marketing pieces.

_____ **\$1000 GOLD Sponsor** of the 2025 "Sioux Grown" marketing campaign and Summer Celebration Cook-Out.
Your business will be listed as a GOLD sponsor in all marketing pieces.

_____ **\$500 SILVER Sponsor** of the 2025 "Sioux Grown" marketing campaign and Summer Celebration Cook-Out.
Your business will be listed as a SILVER sponsor in all marketing pieces.

_____ **\$300 BRONZE Sponsor** of the 2025 "Sioux Grown" marketing campaign and Summer Celebration Cook-Out.
Your business will be listed as a BRONZE sponsor in all marketing pieces

Name: _____

Company: _____

Please return **by February 14** to:
Sioux Center Chamber of Commerce
530 N Main Ave, Sioux Center, IA 51250
or email: barbdh@siouxcenterchamber.com



NURTURED LOCALLY, ENJOYED GLOBALLY